

Maldives Traveller

Travel & Tourism

- ✓ Lead Generation Up By 53%
- ✓ Bounce Rate Decrease By 64%
- ✓ Page Views Per Day Up By 41%

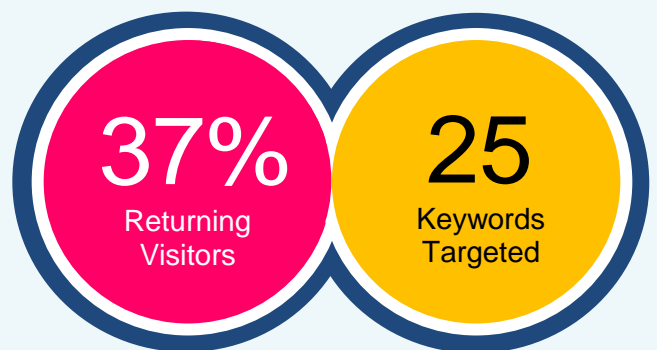
How We Went About It? – Project Approach

After in-depth keyword research and discovery, our designing, development and SEO team worked to make a website that was informative as well as search engine friendly.

- Deep industry analysis to make a clear picture about product and user segmentation.
- Broad keyword research.
- Link building by placing links on the sites which are relevant and respected by search engines.
- Implementation of unique keywords on each page to optimize them.

Our Hard Work Paid Off - **Achievements**

- Visitors per day increased by 42.03%
- Average Visit Duration increased by 57%
- 453% increase in visit from the competitive word “Holiday Resorts Maldives”.
- Keywords in Position 1-3 increased from 0-20.



What We Are Really Proud Of? - Milestones

- FATbit has been servicing Maldives Traveller for the last two years
 - We have gained a number of clients after recommendations from Maldives Traveller
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Client Says



We were looking for a company that could help us in increasing RFQs and attaining better presence on search engines. FATbit gave us exactly what we needed. With the greater number of calls and queries received, results were not only in project reports but actually there to be seen.

The best thing we like about FATbit professionals is that they are ready to walk the extra mile and add real value to the website. As a client, we are pleased with the quality of SEO services and wish to continue our partnership in the long run.



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